



**Transport East Strategy
Suffolk Bus EP Forum**

10 October 2022

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What is Transport East?

Our Sub-national Transport Body, formed in 2018 covering Norfolk, Suffolk, Essex, Thurrock and Southend-on-Sea:

- **Five** transport authorities
- **24** district authorities
- **Two** LEPs
- **Three** Chambers of Commerce
- Highways England, Network Rail and DfT (observer)

Our role:

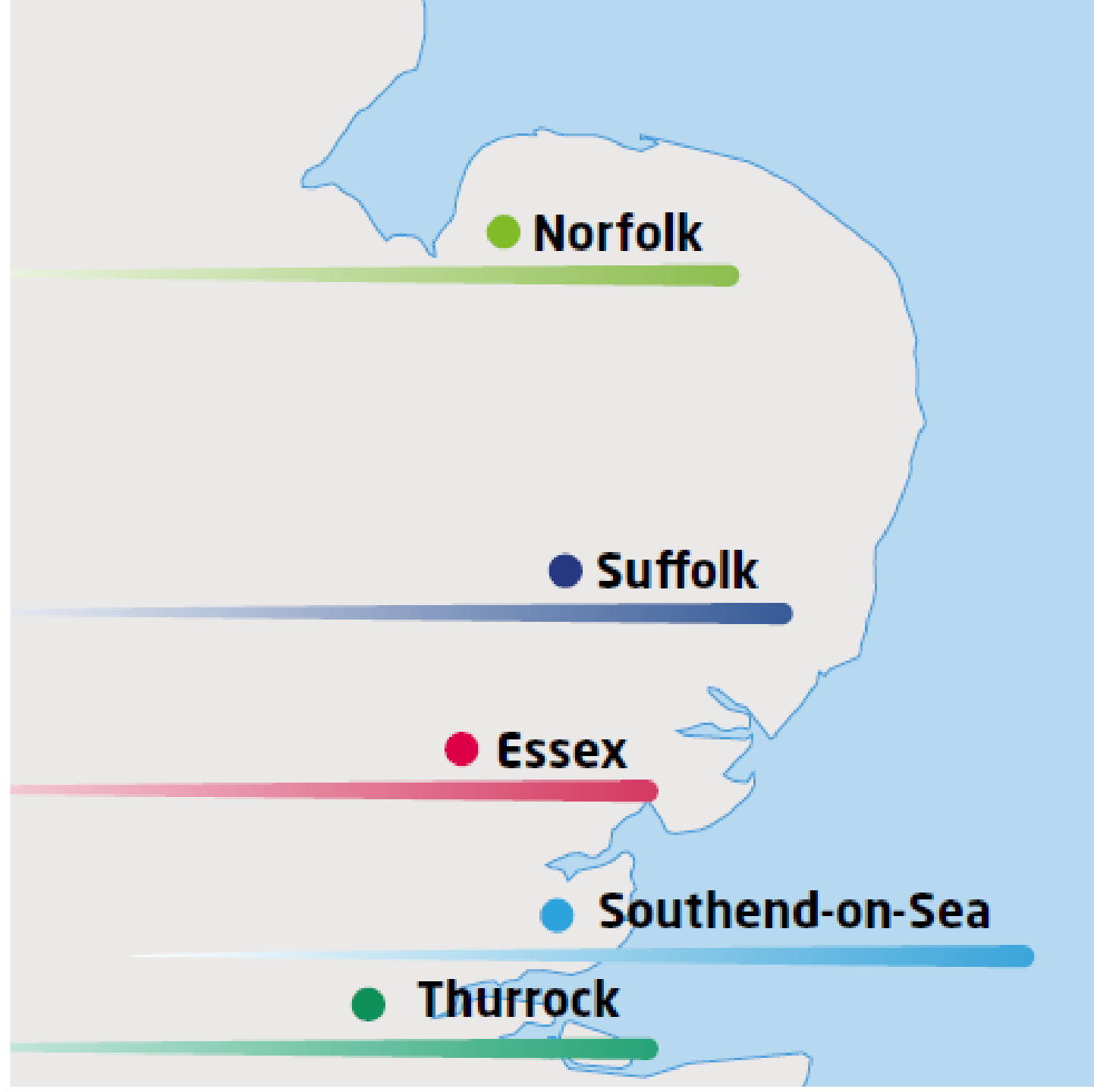
- ✓ Speak with **one voice on** transport
- ✓ Set a **transport strategy to 2050**
- ✓ Accelerate and improve delivery (including case for investment)

Sub-national Transport Bodies in England



Transport Strategy: Purpose

- DfT Secretary of State **must have due regard** in setting and implementing national transport policy
- A **single voice** for better transport in the East
- A strategic case for **investment**
- Strategic **priorities**
- An **integrated approach** to transport planning and delivery



Vision and priorities

“A thriving Eastern region with safe, efficient and net-zero transport networks advancing a future of inclusive and sustainable growth for decades to come.”



Strategic priorities

Decarbonisation to net zero

Connecting our growing towns and cities

Energising coastal and rural communities

Unlocking our international gateways

Decarbonisation Pathway

Achieving net zero emissions from our transport system at the earliest opportunity

Goal 1 Reduce demand for carbon intensive transport trips

through local living by making it easier for people to access services locally or by digital means

Goal 2 Shift Modes

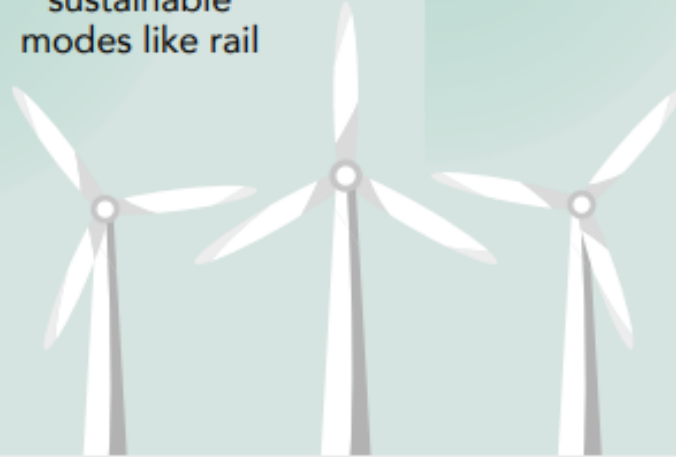
by supporting people to switch from private car to active, shared and passenger transport, and goods to more sustainable modes like rail

Goal 3 Switch Fuels

with all private, passenger transport, fleet and freight vehicles switching to net zero carbon fuels at the earliest opportunity

Goal 4 Zero Carbon Growth

by supporting authorities and developers to plan, locate and design new development that reduces the need for people to make carbonintensive transport trips in the future



Net Zero
emissions from the
region's surface transport
system by 2040

Connecting our growing towns and cities Pathway

Enhanced links within and between our fastest growing places and business clusters

Goal 5 Within our towns and cities

improve connectivity and accessibility for walking, cycling and passenger transport to support sustainable access to services, education, training, employment and leisure

Connected to the rest of the UK enabling the East to function as a coherent economy and improving UK productivity and post-COVID recovery.

Goal 6 Deliver faster and more reliable transport connections

between our growing towns, cities and economic corridors, and to the rest of the UK, to support business growth, skills development and employment



Goal 7 Fully integrate transport

networks, services and operations across the Transport East region, through a customer focused approach, enabling seamless and safe end-to-end journeys by sustainable modes that are attractive to all people

Connections
between our growing towns and cities that are as fast and frequent as all other regions in the UK.

A realistic sustainable option for every person for every trip.

Energising rural and coastal communities Pathway

A reinvented, sustainable coast and thriving rural communities for the 21st century

Goal 8

Increase accessibility to education, training, services and employment for rural communities

8A

Better ways of taking people to places sustainably through switching modes and utilising alternative fuels where rural trips need to be made by car

8B

Supporting local communities to make more trips locally by encouraging more local provision of goods and services

8C

Support regional partners and the digital sector to provide alternative options to travel for people through better digital communications

Goal 9

Improve connectivity along our 500 miles of coastline

and connect our coastal towns and communities to the rest of the region and UK, to support levelling-up, and boost our coastal industries, including Energy, Shipping and Tourism

Delivering our ambition to become the UK's foremost all-energy coast. Levelling up the critical inequalities in our rural and coastal communities.

Eradicate all 'transport deserts' from the region. Every person to have access to ultra fast broadband. Faster connections from our coastal economies to the rest of the UK.

Unlocking international gateways pathway

Better connecting our 13 ports and 3 international airports, helping UK businesses thrive and boosting the nation's economy

Goal 10 Improve connectivity, journey time and reliability

for freight, passengers and employees to ports and airports

Connecting the UK to international markets and attracting Foreign Direct Investment

Goal 11 Move goods and people sustainably to ports and airports

by shifting modes



Goal 12 Increase use of alternative fuels

for both ports and airports

Large increase in mode share by rail, bus, coach and active travel to ports and airports

Net zero aviation and port side operations

Improved journey time reliability to ports and airports



Transport Strategy: Timeline





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**MOTT
MACDONALD**

ARUP

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National Bus Strategy

Bus Back Better

Steering Group 05.10.22

England's Economic Heartland

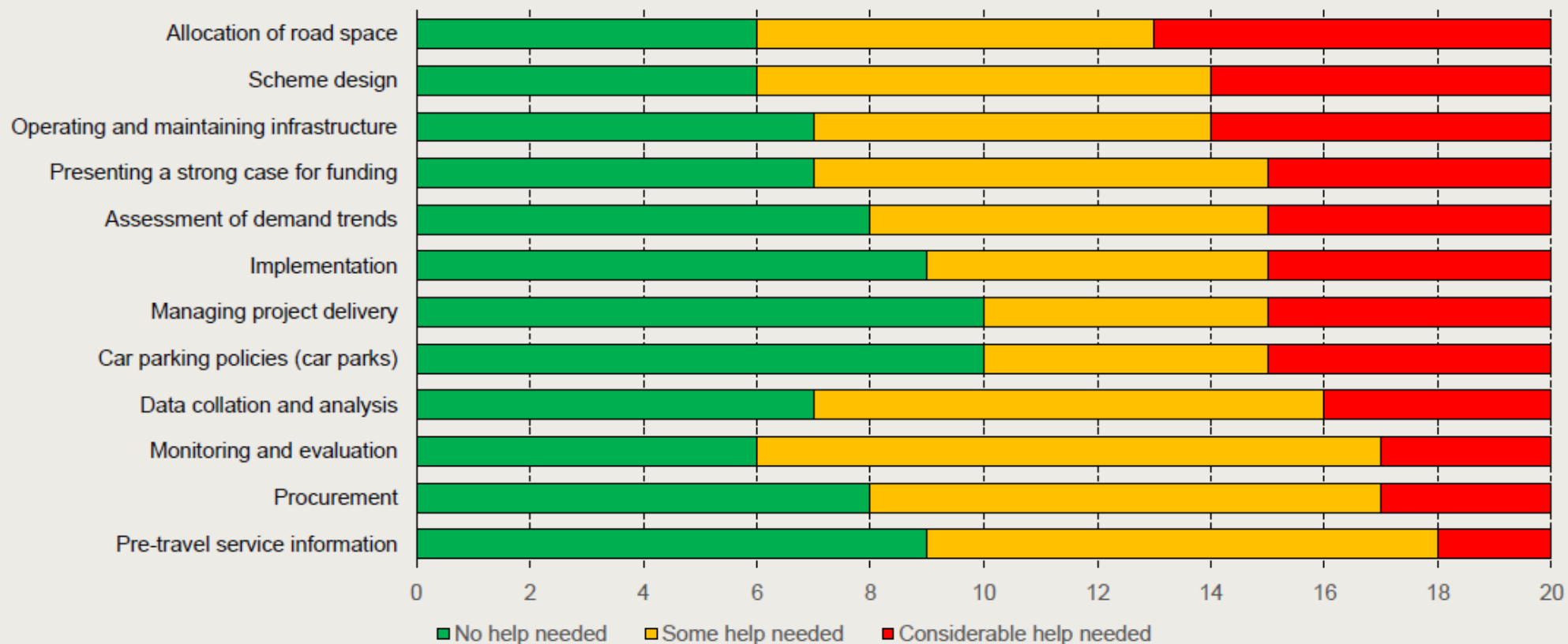
Transport East

Transport for the South East

Survey Insights | Local Transport Authorities

LTA would welcome support across a wide range of topics, notably road-space reallocation and design.

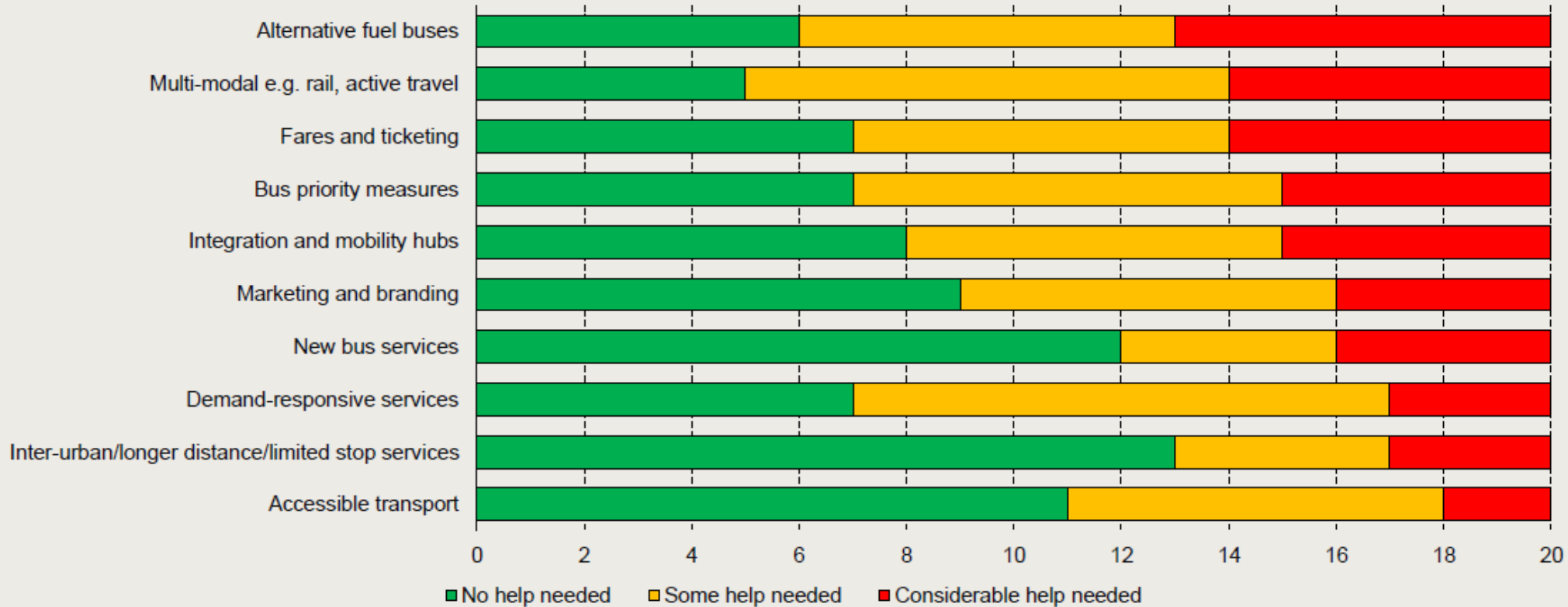
How can we help LTAs deliver their plans (general topics)?



Survey Insights | Local Transport Authorities

LTAAs would also welcome support across a range of technical topics

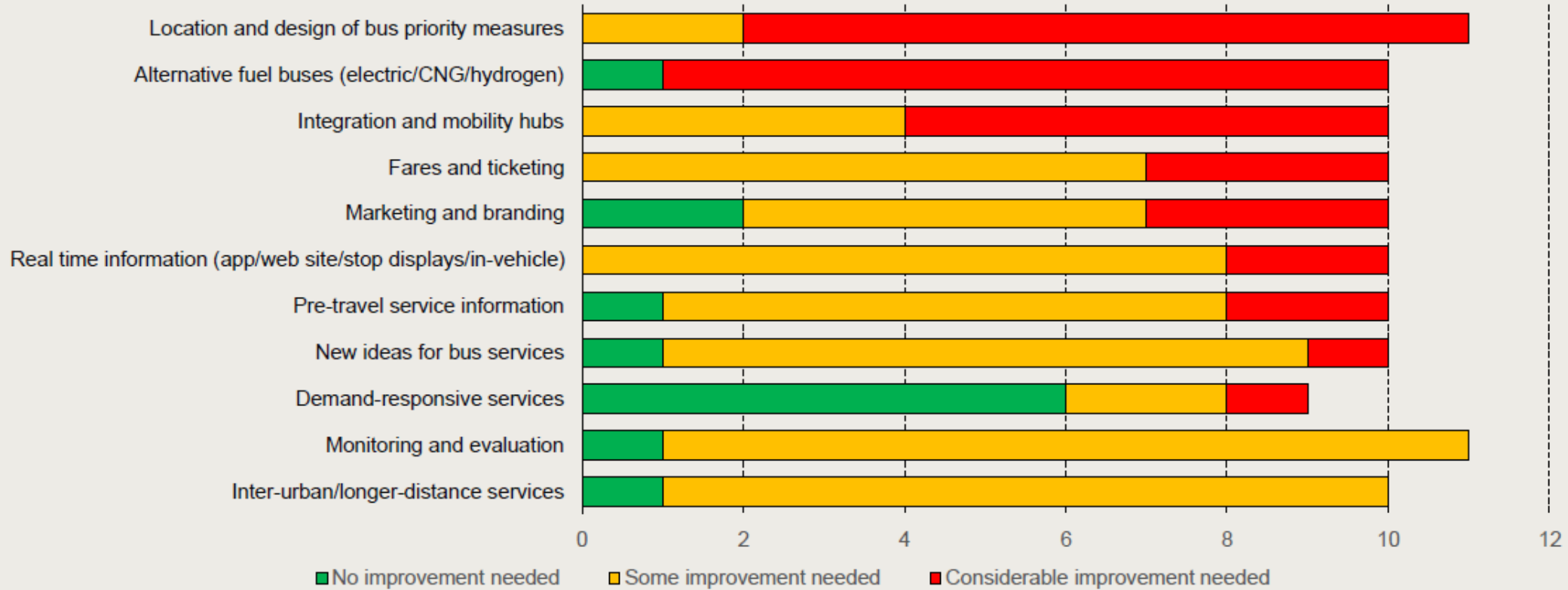
How can we help LTAs deliver their plans (technical topics)?



Survey Insights | Operators

Like LTAs, operators are also interested in bus priority measures and alternative fuels

Which areas do you think need to be improved?



Support Package Priority

Next Steps

- Confirm priority of topics
- Identify options for delivery
- Engage with DfT and STB's to confirm programme
- Complete delivery March 2023

Topic
Fares and ticketing integration
Alternative / low emission fuels
Bus infrastructure / road space reallocation
LTA Bus Forum
Rural hubs and integration
Influencing local decision-makers
Demand Responsive Transport
Low cost, quick wins
Data analysis and monitoring for BSIPs
Marketing
Funding mechanisms
Project delivery and governance
Dealing with cross-border services

How delivered

Webinars
1:2:1
Small Groups
Design Panel
Written Advice
Research & Data
Case Studies
Toolkits

TRANSPORTEAST



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